

ONES TO WATCH

TREASURY
LEADERS OF
TOMORROW

2014



LEADING TREASURY
PROFESSIONALS

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{ MINI PROFILE }

NAME: Rachel Pether

AGE: 35

ORGANISATION: Mubadala GE Capital

BUSINESS HERO: Simon Woodroffe, founder of YO! Sushi. "His friends laughed at him and thought he was crazy. He followed his dream and launched the business himself with no start-up capital. Fifteen years later, he sold part of the company for £10m."

➤ **Rachel Pether is the financial risk manager** at specialised finance company Mubadala GE Capital in the United Arab Emirates. She has worked for Mubadala GE Capital's shareholder, Mubadala Development Company, since 2008. She says: "Financial risk management is my favourite part of treasury. It's the most technical and numerical; I really enjoy it."

Pether argues: "If you're passionate about your job, it doesn't feel like work and to me that is the ultimate success." She has been simultaneously studying for the AMCT and the Chartered Financial Analyst qualifications. What's more, Pether is also a part-time television news anchor on Dubai's fitness channel, Physique TV. New Zealand-born Pether trained as a business journalist before moving to the UK to work for the BBC.

Pether thinks today's treasurers need to have strong project management and interpersonal skills. "The pace of change is very fast and treasury needs to adapt accordingly," she explains. "It's important to see the bigger picture."

Ultimately, Pether aspires to become a treasury director or to run a financial advisory company, and to host her own show about financial markets. She says: "My career path to date hasn't been all that conventional and I wouldn't change that for the world. I strongly believe that anything is possible."

In 2009, Pether co-authored *Jandal Prints on the Globe*, a book of travel stories and photographs. She also helped to establish the charity Espoir, to encourage creativity and entrepreneurship in young people.

Matthew Hurn, executive director – group treasury at Mubadala Development Company, says Pether is hard-working, self-disciplined and a great communicator. He adds: "By combining academic studying with practical on-the-job training, Rachel is a real asset to the treasury team."

Ravi Ramanujam, Mubadala GE Capital's CFO, says Pether is passionate, diligent and a team player, and "she has been instrumental in helping to set up treasury risk management procedures to enable robust management of shareholder investments, which is critical for our business".

